## CHARTER OF THE BOARD COMMITTEE ON STAKEHOLDER RELATIONS

(Adopted by the Board of Governors May 4, 2002)

The Stakeholder Relations Committee shall be responsible for building understanding of and respect for the State Bar, lawyers, and the legal profession; for providing public information generally about the work of the State Bar; and for developing, maintaining and/or improving effective relationships with the State Bar's most important stakeholders (with the exception of its attorney members); being accountable for:

- Overseeing the development of strategies for building understanding and respect
  for the State Bar, lawyers, and the legal profession, and for developing and/or
  maintaining close, positive relationships with key external stakeholders (utilizing the
  resources of the State Bar's Communications/Media and Information Services,
  Legislative, and Court Relations programs) carrying out this responsibility within
  the State Bar planning process and in coordination with the Planning and Program
  Development Committee.
- Overseeing the development and implementation of legislative relations policies and strategies.
- Overseeing Board member participation in outreach programs in appropriate forums on behalf of the State Bar.
- Periodically reviewing its strategies and the effect of their implementation.